

From: Sender's email address
Sent: Thursday, September 19, 2019
To: John Sample
Subject: **Protecting your family starts with one easy step**
Preheader: TBS

This message contains graphics. If you do not see the graphics, [click here to view](#).



Accept accidental death coverage online today

Accept now ▶

[John], you currently have a [\$000,000] [Banner] [term life] insurance policy, but if you accept this pre-approved coverage offer, it will increase the money your family will receive if you die in an accident to [\$200,000].

Respond by [November 11, 2019] to quickly accept this coverage online!

Pre-approved accidental death insurance policy	[\$100,000]
Pre-approved accidental death insurance premium	[\$00.00/month]



Pre-approved offer with no medical exams or health questions



Fast and easy online enrollment can be done in minutes



Premium billed to the account you indicate upon acceptance



To read the Accidental Death Insurance Outline of Coverage, click [here](#).

Accept this offer online by [November 11, 2019] to get coverage as soon as possible!

Accept now ▶

You may also receive this offer by mail, but for your convenience you can respond now online.

To unsubscribe from further emails, such as this one from Legal and General America, click [here](#).

Subject to policy terms & conditions. The coverage amount under all Accidental Death Insurance policies issued to you by [Banner Life Insurance Company] may not exceed \$1,000,000 regardless of offers made. The total amount of coverage under all insurance policies issued to you by [Banner Life Insurance Company], including Accidental Death Insurance, may not exceed \$2,000,000.

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